



**Name:** Prakash Satyavageeswaran

**PhD Topic:** To be decided

**PhD Supervisor:** Notional Supervisor – Dr. Arun Kumar

**Academic Background:**

- Pursuing PhD from Birla Institute of Technology & Science (BITS), Pilani in the Department of Management [Stage: First year student]
- Post Graduate Program in Management from Indian School of Business
- Master of International Business, Grenoble Graduate School of Business
- Bachelor of Commerce, University of Kerala

**Work Experience:**

- Corporate Experience: 13 years of experience across marketing, finance, and general management in for-profit and non-profit organizations including Hindustan Unilever Ltd., HLFPPPT, Alliance Française Trivandrum, etc.

**Research Interest:**

- Social Marketing
- Engagement

**Awards & Achievements:**

- Citi Scholar during the PGP in Management from ISB
- Blaise Pascal Scholar during the MIB at GGSB

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