# Faculty Startup Request Form

# Case No: Date:

1. **Faculty Basic Information**
2. Name:
3. PSRN Number:
4. Designation/ Title:
5. Campus/Department:
6. Academic Qualifications:
7. National ID Card Number (Attach Copy):
8. Present Address /Tel/Fax /Email:
9. Permanent Address/Tel/Fax/Email:
10. **Faculty Startup Business Disclosure Information**
11. Type of Business (Consultancy/Service/ Product Oriented):
12. Technology Sector:
13. Brief summary of your startup idea
14. Preferred Legal Form of Company / Firm (Proprietorship / Partnership / Limited Company) Partners:
15. Is your Company Registered:(Yes/No):?
16. Company registration Details:
* Registration Number/CIN:
* Place of Registration:
* Date of Registration:
1. Company Sharing holding and Director/Promoter Details:
2. External Investors (Yes /No):
3. Mention name of team members with their qualification
4. This is first startup idea, if No provide details
5. Are you part of any other startup/company in any capacity
6. **Intellectual Property Details**
7. Is the Business Idea is based on your Institute Research project/ know-how (Yes/ No):
8. If yes, please provide project details:
9. If external collaborator is involved, please provide details
10. Is it a IP based business (Yes/ No):
* If yes,status of IP(Filed /Not Filed):
* If IP belong to BITS Pilani(Yes/No):
* Application/ Patent Number:
* Assignee details:
* Project Title from which the IP originated:
* Funding Organization who has funded the project:
* Any obligation to funding organization WRT to IP from the project:
1. Have your initiate the license from Technology Transfer Office
2. **Incubation**
3. Which incubator of BITS your startup will incubate:
4. Do you have any Infrastructure requirement for space, workstations or Labs for your startup (Yes/No)? (This is subject to available and existing norms).
5. Please specify the requirements in point 26:
6. Please indicate your sources of funds
7. **Attach the Pitch Deck (Pitch Deck Template as per Annexure- Please make it in PPT format)**

**Undertaking/ Declaration**

I/we…………Name of the Founder/Director…………………. hereby declare that the information furnished above is true, complete and correct to the best of my knowledge and belief. I further declare that I/we have read and understood the terms & conditions of the Faculty Entrepreneurship policy, IP Policy & Guidelines, model Incubation Agreement of BITS TBI. I and agree to comply with the required compliances and current policies.

I understand that in the event of my information being found false or incorrect at any stage, my candidature / appointment shall be liable to cancellation / termination without notice or any compensation in lieu thereof.

**Following google form is to be uploaded.**

[Faculty Startup Application Form](https://docs.google.com/forms/d/e/1FAIpQLSeNkPrwDyDGaF7NYmK-H6zG6blnb19ZNK6OSA6hSo7gJcEsZQ/viewform?usp=pp_url)

**Documents to be submitted**

* **Faculty details/ ID card copy/ Adhar Card**
* **Company registration details/ AoA/MoA (if available)**
* **Sharing holding and director/ promoter details**
* **IP details if to be licensed form BITS Pilani (if available)**
* **Detailed Pitch deck on Business idea (in the template provided)**
* **NoC from your Campus Administration**

**Annexure**

**Pitch Deck Template**

**PROBLEM**

* What is the problem you are trying to solve?
* Validate the problem with examples

**SOLUTION**

* What is your solution to the problem?

**CURRENT STATE**

Choose what is pertinent from the below

* I have a start-up idea that I would like Validate and Develop

(or)

* I have a defined Proof-of-Concept(PoC) and I am looking out for support in developing a Minimum Viable Product (MVP)

(or)

* I am looking out for support in Market Outreach, Commercial launch, Product Development

**UNIQUE SELLING PROPOSITION**

* What characteristics make your solution a “never-before” solution?

**PRODUCT/SERVICE**

* Explain how your product/service adds value

**COMPETITION & BARRIER TO ENTRY**

* How do the current solutions compare with your solution?
* How easy is it to replicate your solution?
* What category of competitors do you belong to?

**TARGET MARKET**

* The size of the market vs the percentage you are targeting
* Customer Profiling
* What channels will you use to get to this market?

**REVENUE MODEL**

* How do you make it sustainable?
* Projections

**MILESTONES**

* Milestones reached so far - For ex: prototypes, patents, pilots etc.
* Break down your key activities during next 18 months
* Milestones for what you would do if you got funded

**FUNDING**

* Mention funds raised through other vehicles (other investors & soft commitments)
* Expected funding

**THE TEAM**

* Founding members, their credentials
* Key Mentors
* Advisors