



**BITS Pilani**  
Pilani Campus

**MBA in Business Analytics**  
**Admission Open: AY 2023-24**



**Master the Business Acumen... Powered by Analytics**

**UNIQUE FEATURES OF THE PROGRAM**

- Offered by a deemed university, an Institution of Eminence, ranked 18<sup>th</sup> in India (NIRF 2022) and in 501-550 band globally for Business and Management Studies by QS World University Rankings (2022)
- Two year on-campus program benchmarked with the best in the world
- Top class faculty with doctoral and post-doctoral experience
- Legendary alumni network
- World class infrastructure in a lush green campus
- One to one mentoring program and continuous interaction with industry leaders
- Option of six months' structured and paid internship
- Paid teaching assistantship opportunity

**ELIGIBILITY CRITERIA**

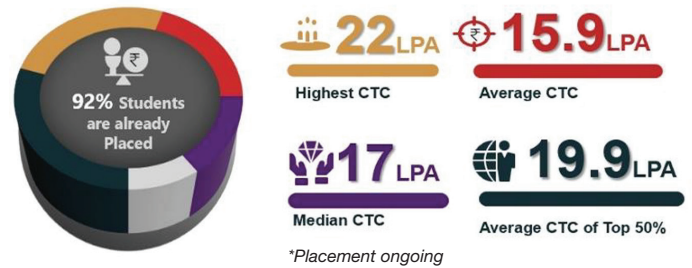
- Candidates holding a bachelor's degree in any discipline or its equivalent with at least 60% aggregate marks, and having studied at least one subject in mathematics or statistics at the high school (10+2) or higher level.
- Candidates who are in the final year of their qualifying degree are also eligible to apply provided they satisfy above mentioned criteria by the date specified by the institute. Please check the website for further details.

**SELECTION PROCESS**

Over-all performance in Business Analytics Aptitude Test (BAAT- conducted by BITS Pilani), Personal Interview, CAT (2022) / XAT 2023/ GMAT (2022)- if available, along with previous academic history and prior work experience (if any).



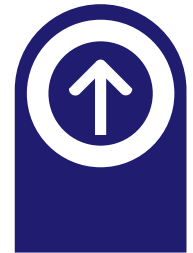
**PLACEMENT STATISTICS (2021-23 BATCH)**



**SUMMER INTERNSHIP (2021-23 BATCH)**

1 in 6 students received a pre-placement offer (PPO)

Average	42,606/Month	Highest	75,000/Month
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**INDUSTRY ASSOCIATION**



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